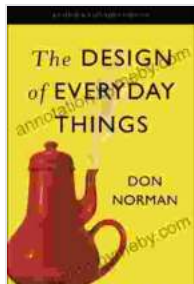


The Design of Everyday Things by Don Norman: A Must-Read for Designers



The Design of Everyday Things: Revised and Expanded

Edition by Donald A. Norman

★★★★☆ 4.6 out of 5

Language	: English
File size	: 13934 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
X-Ray	: Enabled
Word Wise	: Enabled
Print length	: 370 pages



Don Norman's book, *The Design of Everyday Things*, is a classic in the field of design. First published in 1988, it has been translated into more than 20 languages and has sold over 2 million copies. The book is a comprehensive guide to the principles of good design, with a focus on how to create products that are both usable and enjoyable to use.

REVISED & EXPANDED EDITION

The DESIGN of EVERYDAY THINGS

DON
NORMAN

Norman's book is divided into three parts. The first part, "The Psychology of Everyday Things," introduces the reader to the basic principles of human psychology that influence design. Norman discusses how people perceive the world, how they learn, and how they make decisions. This information

is essential for designers who want to create products that are easy to understand and use.

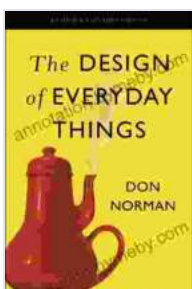
The second part of the book, "The Principles of Good Design," provides a detailed overview of the principles of good design. Norman discusses topics such as affordance, feedback, and usability. He also provides a number of examples of well-designed products and explains why they are so successful.

The third part of the book, "The Design of Everyday Things," applies the principles of good design to a variety of everyday objects. Norman discusses the design of everything from door handles to microwaves. He provides a wealth of practical advice that can help designers create products that are both useful and beautiful.

The Design of Everyday Things is a must-read for anyone interested in design. It is a comprehensive guide to the principles of good design, and it is full of practical advice that can help designers create products that are both usable and enjoyable to use.

Additional Resources

- Don Norman's website
- The Design of Everyday Things on Our Book Library



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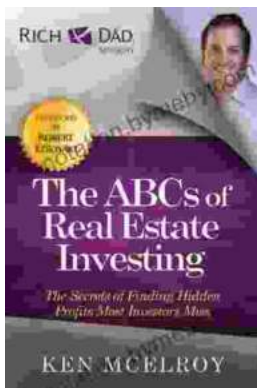
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