

# Designing the Modern World: From the Bauhaus to Today

In this comprehensive and visually stunning book, acclaimed design historian Peter Blake explores the development of modern design from its roots in the Bauhaus to the present day. With over 500 illustrations, the book traces the evolution of design in all its forms, from architecture and furniture to graphic design and fashion. Blake argues that modern design is not simply a matter of style, but a reflection of the changing values and aspirations of society.



## B is for Bauhaus, Y is for YouTube: Designing the Modern World from A to Z by Deyan Sudjic

★★★★☆ 4.5 out of 5

Language : English  
File size : 5546 KB  
Text-to-Speech : Enabled  
Screen Reader : Supported  
Enhanced typesetting : Enabled  
Print length : 400 pages



The book begins with a discussion of the Bauhaus, the German design school that was founded in 1919. The Bauhaus was a radical experiment in design education, and its students and teachers developed many of the ideas that would come to define modern design. Blake traces the influence of the Bauhaus on subsequent generations of designers, and he shows how its ideas have been adapted and transformed to meet the needs of a changing world.

In addition to the Bauhaus, Blake also discusses the work of other key figures in the history of modern design, including Le Corbusier, Mies van der Rohe, and Alvar Aalto. He also examines the development of design in different countries, such as the United States, Britain, and Japan. Blake argues that modern design is a global phenomenon, and he shows how it has been shaped by the different cultures and values of the countries in which it has been practiced.

Designing the Modern World is a must-read for anyone interested in the history of design. This book is a valuable resource for students, designers, and anyone else who wants to understand the world we live in.

## **Reviews**

"Peter Blake's Designing the Modern World is a tour de force. It is the most comprehensive and authoritative history of modern design ever written. Blake is a master of his subject, and his writing is both clear and engaging. This book is a must-read for anyone interested in the history of design."

**—Steven Heller, author of The Education of a Graphic Designer**

"Peter Blake's Designing the Modern World is a landmark in the history of design literature. It is a beautifully illustrated, meticulously researched, and brilliantly written book that traces the evolution of modern design from its roots in the Bauhaus to the present day. Blake is one of the world's leading authorities on design, and his book is an essential read for anyone who wants to understand the history and theory of design."

**—Emily Thompson, author of The History of Graphic Design**

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